

## **OUR STORY**

RESCUED FROM THE ASHES OF A TWICE-BURNED LEGENDARY TAVERN,
WILLIAM BERKELE'S ORIGINAL KENTUCKY RECIPE HAS BEEN
RESURRECTED WITH A WHISPER OF SMOKE.

OUR STORY IS A KENTUCKY STORY, RIGHT FROM THE START. THE FAMILY WHO BUILT THE TAVERN IN 1794 FOUND THEIR LAND IN WHAT IS NOW GARRARD COUNTY WITH THE HELP OF DANIEL BOONE.

DESPITE 2 FIRES, THE TAVERN WAS REBUILT AND SOON BECAME A LEGENDARY ROADHOUSE IN THE STAGECOACH DAYS, HOSTING MANY OF HISTORY'S GREATS AND EVENTUALLY SHARING THE SITE OF WILLIAM BERKELE'S THRIVING DISTILLERY IN 1868.

OUR BOURBON RESURRECTS THE LEGACY OF THE TAVERN WITH
THE HELP OF OUR MASTER DISTILLER, CHIP TATE. TWICE-KISSED BY FIRE
THROUGH A DOUBLE-BARRELING PROCESS IN SLOW TOASTED OAK
FOR A RICHER CHARACTER WITH NOTES OF CARAMEL, VANILLA
AND A WHISPER OF SMOKE.

## TWICE BURNED AND REBORN